

## PRIVACY POLICY

### PURPOSE

In this policy we set out the standards to which The Health Innovation Group Pty Ltd ("Ormeau Physio") is committed to ensuring the privacy of individuals.

This document provides general information about our information handling practices. Where we directly collect information from individuals we endeavour to provide more specific privacy statements or disclosures at the point of collection.

### Collection of Personal Information

Ormeau Physio only collects personal information if it is necessary for our business purposes. The information we collect will depend on the purpose for which it is collected – it may be limited to contact details where we interact with the public (e.g. in the case of website requests), or it may include more detailed information where a client relationship exists (for instance medical information and records).

### Use of Personal Information

We generally use personal information for the primary purpose for which it is collected. That may include supplying our services or responding to an individual's request.

We may use personal information for business purposes which relate to the primary purpose of collection. We may also use contact information to market our related services. You can Opt Out of receiving e-mail communications from Ormeau Physio at any point in time by replying to the email with the word "Unsubscribe" in the subject line. We do not share your e-mail address with others outside of Ormeau Physio unless required by law.

### Disclosure of Personal Information

We do not sell or trade personal information or allow third parties to use that personal information for their own use.

### Privacy on our Web Site

This policy applies equally to any personal information we collect via our website. Apart from personal information you provide to us intentionally (e.g. when you submit an enquiry), this section explains some other ways in which Ormeau Physio collects information via its website.



Cookies may be used on some areas of our website. A cookie is a small software application which allows a website to recognise a previous user and observe how a user navigates within the navigational experience of visitors to our website and to make them easier to use.

If you are concerned about cookies, most browsers now recognise when a cookie is offered and permit you opt out of receiving it. If you are not sure whether your browser has this capability, you should check with the software manufacturer or your internet service provider. In most cases, you can refuse a cookie and still fully navigate the Ormeau Physio website.

In order to properly manage our website, we may log certain statistics about users on the site, for example the users time spent on our website.

## **Security of Personal Information**

Ormeau Physio aims to achieve industry best practice in security of personal information which it holds.

## **Corrections and Concerns**

If you believe that information we hold about you is incorrect, or if you have concerns about how we are handling your personal information then we ask that you contact us and we will try to resolve those concerns.

## **Effect of Policy**

This policy does not form a contract between an individual and Ormeau Physio. The policy may also be subject to change. Whenever you need to refer to this policy you should contact us.

